#TSM2027Spring
#txsocietyofmedicine

TEXAS SOCIETY of Medicine

2027 Spring Meeting

Exhibit & Event Sponsor Prospectus

April 2-4, 2027

The Adolphus Hotel
Dallas, TX



Revised Nov. 10, 2026

TSM Welcomes You to the 2027 Spring Meeting

Dear Industry Colleagues,

The Texas Society of Medicine (TSM) is pleased to invite you to participate as a valued exhibitor and industry partner at our 2027 Spring Clinical Meeting, April 2–4, at The Adolphus in Dallas, Texas.

TSM has a longstanding tradition of bringing physicians together in an environment that values clinical excellence, continuing medical education, professional relationships, and genuine collegiality. Our membership represents a broad range of medical specialties, creating a unique opportunity for industry partners whose products, services, and innovations support physicians and enhance patient care.

Unlike larger medical conferences, TSM offers a more intimate and personal meeting experience. Our physicians are known for their genuine interest in engaging with exhibitors, taking time to learn about emerging technologies, therapeutic advancements, and resources that may benefit their practices and patients. These meaningful conversations and longstanding relationships are an important part of what makes our Society special.

The 2027 Spring Clinical Meeting will feature clinically relevant education, opportunities to recognize the next generation of physicians through resident and fellow presentations and medical student research, and the networking and social traditions that distinguish the TSM experience.

We deeply appreciate the important role our industry partners play in advancing medicine and supporting the physicians who care for our communities. We hope you will join us in Dallas for a memorable weekend of education, professional exchange, and meaningful connection.

Cheryl McDonald, MD
TSM President (2026-2027)





The 2027 Texas Society of Medicine (TSM) Spring Clinical Meeting brings together physicians from across Texas and a broad range of medical specialties—creating an intimate, highly engaged environment for meaningful interaction with the medical professionals dedicated to advancing clinical excellence and patient care.

Unlike larger medical conferences, TSM offers industry partners a distinctive opportunity for personal engagement with physicians in a welcoming, collegial setting. Our members value the relationships they develop with exhibitors and take a genuine interest in learning about innovative products, therapies, technologies, and services that support their practices and patients.

The meeting also introduces new opportunities for resident and fellow presentations and medical student research, strengthening TSM's commitment to supporting the next generation of physicians while fostering connections across specialties and generations.

- **Increase brand visibility** among established physicians representing a diverse range of medical specialties
- **Build lasting relationships** through meaningful, face-to-face interaction in a highly personal meeting environment
- **Connect with emerging physicians** as TSM expands opportunities for residents, fellows, and medical students
- **Showcase innovations and solutions** that advance clinical care, improve patient outcomes, and support medical practices
- **Engage across specialties** with physicians whose clinical interests and patient populations span a broad spectrum of medicine
- **Position your organization as a valued industry partner** within a respected medical society built on education, professional relationships, and a longstanding tradition of collegiality

General Information

April 2 - 4, 2027
The Adolphus Hotel
Dallas, TX

Important Dates

March 1, 2027	Deadline to cancel without penalty.
March 2-15, 2027	Written cancellations incur a $200 fee. No refunds after March 15.
March 17, 2027	Hotel Room Block Discount Cut-Off Date

Expected Attendance (2027)

Approximately 50 established physicians, with a strong foundation in **adult and internal medicine** and clinical expertise spanning a broad range of specialties, including:

- Cardiology
- Gastroenterology
- Endocrinology
- Neurology
- Allergy & Immunology
- Infectious Disease
- Pulmonology
- Rheumatology
- Nephrology
- Geriatric Medicine
- Preventive & Lifestyle Medicine
- Concierge & Primary Care Medicine

The meeting also introduces resident and fellow presentations and medical student research, supporting the next generation of physicians.

Who Should Exhibit?

TSM welcomes industry partners offering innovative products, services, and solutions that support physicians across adult and specialty medicine, including, but not limited to:

- Pharmaceutical & Biopharmaceutical Companies
- Vaccine & Immunization Manufacturers
- Medical Devices & Technologies
- Diagnostics & Laboratory Services
- Healthcare Technology & Digital Health
- Physician Practice Management Solutions
- Preventive Health & Wellness Services

From advancing clinical care to improving practice efficiency, TSM offers a unique opportunity to connect with physicians across a broad spectrum of medicine.

Exhibit Hall Information

An Engaging Exhibitor Experience

TSM's Spring Clinical Meeting offers a uniquely personal exhibit environment, where meaningful conversations and lasting professional relationships are part of the Society's longstanding tradition.

The exhibit hall is integrated into the meeting experience, with scheduled networking breaks, meals, and social opportunities designed to encourage interaction between physicians and industry partners.

Exhibit Hall Schedule

Friday, April 2, 2027

- 8:00 AM–12:00 PM | Exhibitor Setup
- 12:00–7:00 PM | Exhibit Hall Open
- 12:00–1:00 PM | Resident Luncheon
- 2:30–3:00 PM | Networking Break
- 4:30–5:00 PM | Networking Break
- 5:00–7:00 PM | See Who's Here Welcome Reception - Held in the Exhibit Hall

Saturday, April 3, 2027

- 7:00–8:00 AM | Breakfast & Networking
- 7:30 AM–3:00 PM | Exhibit Hall Open
- 10:00–10:30 AM | Networking Break
- 2:30–2:45 PM | Networking Break

Schedule is preliminary and subject to change.

Networking & Social Events

Friday | See Who's Here Welcome Reception

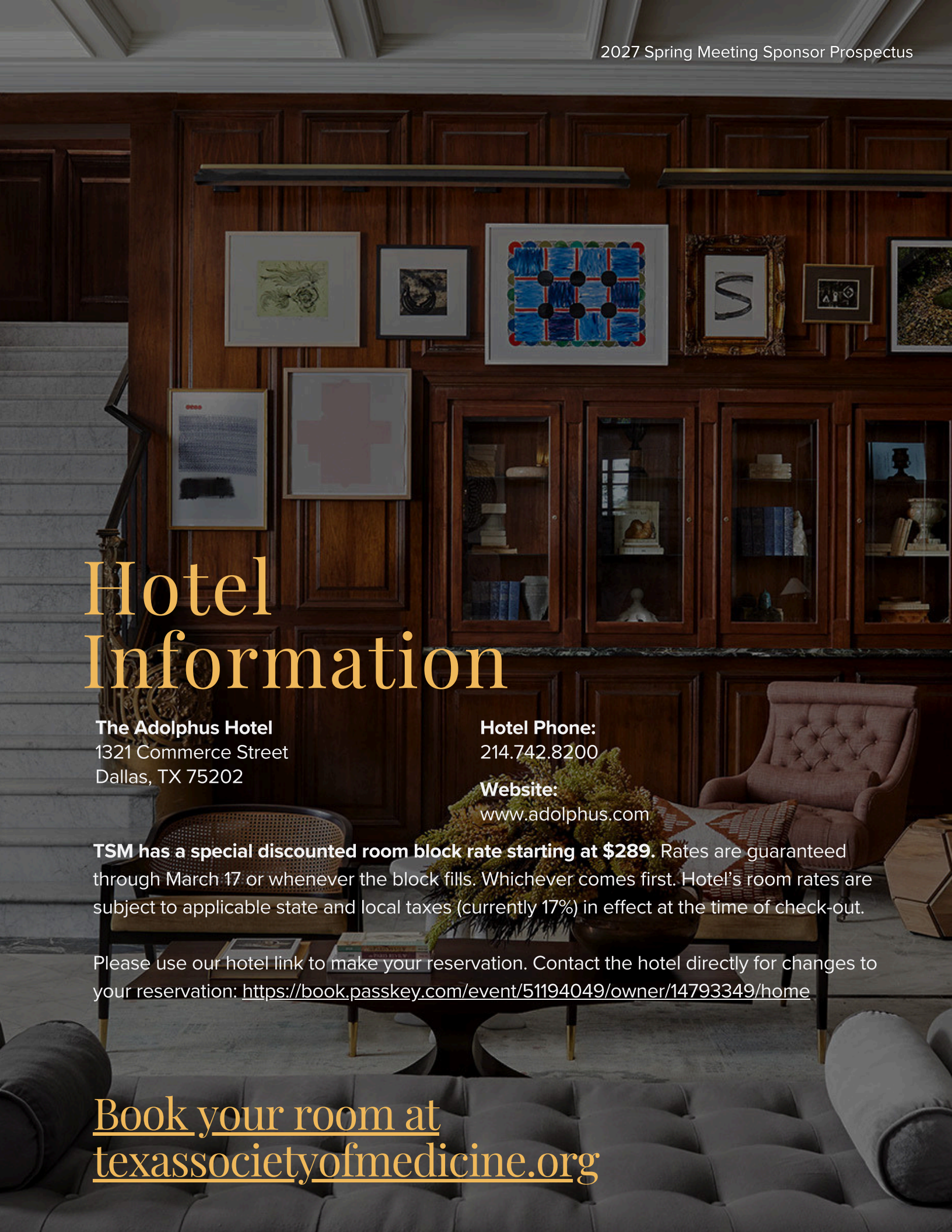
Held in the exhibit hall, this signature TSM gathering provides an excellent opportunity to connect with physicians and guests in a relaxed, welcoming atmosphere.

Saturday | Evening Reception & Dinner

Exhibitors are invited to Saturday's evening reception, with admission for two company representatives included in their registration.

The Saturday Dinner & Entertainment event is separately ticketed, with tickets available for purchase subject to availability and applicable company policies.

Apply today at texassocietyofmedicine.org



Hotel Information

The Adolphus Hotel
1321 Commerce Street
Dallas, TX 75202

Hotel Phone:
214.742.8200

Website:
www.adolphus.com

TSM has a special discounted room block rate starting at $289. Rates are guaranteed through March 17 or whenever the block fills. Whichever comes first. Hotel's room rates are subject to applicable state and local taxes (currently 17%) in effect at the time of check-out.

Please use our hotel link to make your reservation. Contact the hotel directly for changes to your reservation: https://book.passkey.com/event/51194049/owner/14793349/home

Book your room at texassocietyofmedicine.org

2027 Exhibitor Opportunities

Standard Exhibitor — $750

- Six-foot tabletop exhibit with two chairs
- Registration for two company representatives
- Company listing on TSM meeting webpage
- Company listing in onsite meeting program
- Admission for two company representatives to both the Friday Welcome Reception and the Saturday Evening Reception.

Supporting Partner — $1,500

Includes all Standard Exhibitor benefits, plus:

- Company logo and website link on TSM meeting webpage
- Logo on Industry Partners recognition signage
- Featured in pre-meeting Industry Partners email recognition
- Half-page advertisement in onsite meeting program

Premier Partner — $2,500

Includes all Supporting Partner benefits, plus:

- Premier logo placement on Industry Partners signage
- Featured logo in Premier Partner webpage section
- Full-page advertisement in onsite meeting program (elevates from half-page)
- Dedicated TSM membership email featuring approved company message and website link

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunity	Investment
See Who's Here Welcome Reception	$1,500
Refreshment Break	$500
Lanyard Sponsorship	$750

All sponsorship opportunities are subject to availability and final production arrangements.



TSM Members, spouses and guests at the 2026 Fall Meeting in Santa Fe, New Mexico. Join us April 2-4 in Dallas and help us change the future of medicine in Texas!

Exhibit & Sponsorship Information

Apply today at texassocietyofmedicine.org

Please review the Exhibitor Rules and Regulations before submitting your application.

For questions regarding exhibit space, sponsorship opportunities, or participation in the 2027 Spring Meeting, please contact:

Laura Weiss
TSM Executive Director

laura@texassocietyofmedicine.org

Scan here to go straight to the Spring Meeting Application